



WRLR 98.3 FM

Round Lake Radio

629 W. Pontiac Court, Round Lake Heights, IL 60073

www.WRLR.FM

PRESS RELEASE - For Immediate Release

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WRLR To Throw On Air Switch Labor Day Weekend

ROUND LAKE HEIGHTS - Five years ago a group of Round Lake Area residents dreamed about the improbable - having a community radio station with local programming. Now the day is almost here for the reality of a WRLR 98.3 FM inaugural broadcast. The station will formally throw the switch on Friday September 2, at 7 p.m. (For the past two weeks the station has been airing test programming.) Officials and other leaders from the various communities that WRLR serves and the public are invited to attend the first broadcast celebration and open house at the station's facilities located at 629 W. Pontiac Court in Round Lake Heights (next door to the village hall).

"We have a diverse lineup of shows with local talent planned for WRLR," said WRLR President Bish Krywko.

For morning drive, 5:00 a.m. to 9:00 a.m., Stan Bauer offers up a mix of talk, music, news, traffic and weather. From 9 a.m. to Noon, Richard Scypta hosts *Skip's Country Music Show*. The evening drive, 5 p.m. to 9 p.m. will feature a program called *I Have Issues* with hosts Stack and Diana. On Friday and Saturday evenings from 10:00 p.m. to 2:00 a.m., it's the up beat energy of *Club Mix with DJ Mike B*. Thursday evenings will feature a political pulse program called *Village Voices* hosted by Round Lake mayor Bill Gentes. The program will feature elected and public officials as guests and provide listeners the opportunity to ask guests questions and voice their opinions on local affairs."

Other shows are in the works including various church programs on Sunday mornings, an overnight talk show, local high school football and basketball play-by-play and a program hosted by the Round Lake Area Park District.

"It's our aim to be a dynamic, listener-supported FM radio station dedicated to serving the greater Round Lake Area and western Lake County," said Krywko. "We are a non-profit station supported by listeners and through underwriting by area businesses."

A \$30,000 donation from Lakewood Homes helped propel the station into existence. Generous donations have also come from Home Depot, Comcast, Nix's Ashley Furniture, Magee-Nagele and Associates, Royal Banquets, Ace Hardware and Classic Printery. Support from area villages and park district have enabled the station to have a home, purchase equipment, and erect a transmitter tower. "The community response has been wonderful. We had a booth set up at the various village feasts this summer, and people in the community are very excited," says Krywko.

The new 100 watt low power station serves more than 100,000 residents living in the Round Lake Area, Hainesville, Lake Villa, Lindenhurst, Grayslake, Ingleside, Long Lake, Fox Lake and other communities in western Lake County.

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